

# Kevin Rieg

PRODUCT DESIGN UX/UI

## WORK EXPERIENCE

2019 – PRESENT

### UI Designer at United

Visual design lead within the Employee User Experience team. Use design thinking and user-centered design principles to create and maintain patterns for apps and web applications used by all types of United employees in the field.

2017 – 2019

### Visual Designer of Product at Hyatt Corporation

Visual design and maintenance for Hyatt's customer facing mobile app. Work closely with IxD team to conceptualize features and functionality for both iOS and Android platforms.

2014 – 2017

### Senior Art Director at Manifest

Visual design and oversight for responsive web, and iOS/Android apps for top brands including Motorola, Nielsen, Allstate, UPS and Humana. Often embedded onsite, as a member of client-side project teams umbrellaed by traditional or agile mentalities.

2007 – 2014

### Visual Designer at mStoner, Inc.

Designed responsive web sites for institutions in higher education. Responsible for concept and production design, wire-framing, concept presentation and on-campus research. Clients included Harvard Graduate School of Education, Fashion Institute of Technology, College of William & Mary, University of Miami-Ohio and many, many more.

2003 – 2007

### Freelance Designer Independent Contractor/Consultant

Sustained freelance engagements primarily with web design and development projects. Gained experience through multiple job environments in Chicago. Sustained a shared studio space with independent client relationships and on-going work.

2005 – 2007

### HTML Instructor at Digital Bootcamp

Teacher of entry level HTML and CSS, Dreamweaver and Photoshop. Classes ranged from one-on-one instruction to small groups in single day classes or multi-week courses.

2001 – 2003

### Graphic Designer at Memberclicks

Design and production of all in-house print and digital marketing materials. Helped to redesign and maintain the brand identity of company products and website.

2000 – 2001

### Web Designer at 6Train Technologies

Primary designer on a six member team. Responsible for design and front-end development for small start-ups in various industries.

## EDUCATION

**BFA in Graphic Design** from Savannah College of Art & Design

## CONTACT

kevinrieg.com

(773) 351 - 6679

kevinrieg@gmail.com

## SKILLSETS

Adobe Creative Cloud

Agency Experience

Agile Experience

Bootstrap

Creative Direction

Foundation

HTML & CSS

iOS / Android Design

Jira

Lean UX

Material Design

Oversite

Presentation Skills

Responsive Design

Sketch

Typography

User Centered Design

User Experience Savvy

User Testing

Wireframing

Zeplin