

Kevin Rieg

USER-CENTRIC DIGITAL VISUAL DESIGNER

WORK EXPERIENCE

2014 – TODAY

Senior Art Director at Manifest

Visual design and oversight for responsive web, and iOS/Android apps for top brands including Motorola Mobility, Nielsen, Allstate, UPS and Humana. Positioned to work closely with UX leads, development teams and other visual designers. Often embedded onsite, as a member of client-side project teams umbrellaed by traditional or agile mentalities.

2007 – 2014

Visual Designer at mStoner, Inc.

Designed responsive web sites for institutions in higher education. Responsible for concept and production design, wire-framing, concept presentation and on-campus research. Clients included Harvard Graduate School of Education, Fashion Institute of Technology, College of William & Mary, University of Miami-Ohio and many, many more.

2003 – 2007

Freelance Designer Independent Contractor/Consultant

Sustained freelance engagements primarily with web design and development projects. Gained experience through multiple job environments in and around Chicago through on-site contract work and part-time positions. Eventually worked from a shared studio space with independent client relationships and on-going work.

2005 – 2007

HTML Instructor at Digital Bootcamp

Teacher of entry level HTML and CSS, Dreamweaver and Photoshop. Classes ranged from one-on-one instruction to small groups in single day classes or multi-week courses.

2001 – 2003

Graphic Designer at Memberclicks

Design and production of all in-house print and digital marketing materials. Helped to redesign and maintain the brand identity of company products and website.

2000 – 2001

Web Designer at 6Train Technologies

Primary designer on a six member team. Responsible for design and front-end development for small start-ups in various industries.

EDUCATION

BFA in Graphic Design from Savannah College of Art & Design

PROFESSIONAL DEVELOPMENT

An Event Apart - Seattle 2013 & Chicago 2012

SXSW Interactive - Austin 2010

SAIC Continuing Studies: Innovation + Creativity Workshop - Chicago 2009

CONTACT

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SKILLSETS

Adobe Creative Cloud

Agency Experience

Agile Experience

Bootstrap

Creative Direction

Foundation

HTML & CSS

iOS / Android Design

Lean UX

Material Design

Responsive Design

Presentation Skills

Typography

User Centered Design

User Experience Savvy

User Testing

Wireframing

Writing